Fondo

Meet The Fondolorians

Get to Know Our Team!

At Fondo, we're passionate about helping founders stay compliant, investor-ready, and confident in their numbers — and that wouldn't be possible without the incredible people behind the scenes.

Meet The Fondolorians, our team spotlight series highlighting the accountants, operators, strategists, and startup experts who help support founders through some of their most important business moments.

Quick About

Name

Robbie MacNaughton

Job Title

Principal Product Manager

Years at Fondo

Two years

Childhood Dream Job

To be a scuba diver. To this day, I still couldn't tell you why.

Favorite Quote

"More is lost by indecision than wrong decision. Indecision is the thief of opportunity."



What is your favorite part of your job?

Working with our team to make handling complex processes and concepts delightfully simple and intuitive for our customers - both internal and external.

What trait do you have that makes you great at your job?

I am a CPA and started my career working with startups and SMBs, so I understand the industry and subject matter pretty well. I'm also open-minded and a fast learner, so it helps us get to great solutions quickly together as a team.

What is your favorite feature Fondo has and why?

Our self-serve sign-up and onboarding. You can get a quote, pay a deposit, onboard your company and breathe a sigh of relief knowing you're covered in 45 minutes or less - no human interaction required!



What is the biggest/most unique thing you've learned about the industry?

The biggest thing is just how much opportunity there is out there today. So many companies with cool ideas solving problems across a variety of industries & niches. It's exciting to see!



What advice would you give to new founders just starting out and joining the community?

Build conviction on what the most important problems you want to solve are, then focus on solving those few things incredibly well. More than ever, your attention is your most precious resource and the most successful teams seem to be amazing at this kind of targeted focus.



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Check out our website for more information about life at Fondo.

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